## PETER QUINN

Experienced Full Stack Engineer and Founder with over 6 years of expertise in web development, cloud technologies, blockchain solutions, and SEO. Demonstrated track record in creating scalable, efficient, and user-centric applications. Skilled in project leadership across diverse industries including e-commerce and digital marketing.

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uinn31/

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## **Skills**

#### Languages & Frameworks:

JavaScript (ES6+), TypeScript, React.js, Next.js, Node.js, Express.js, Solidity, OOP, MVC, MERN Stack, RESTful APIs, GraphQL

#### Front-End Development:

HTML5, CSS3, Tailwind CSS, Bootstrap, Handlebars, Plasmic App, jQuery, UX/UI Design, Responsive Web Design, Cross-Browser Compatibility

#### **Back-End Development:**

Node.js, Express.js, APIs, RESTful Services, Authentication (JWT, OAuth), WebSocket Integration, Server-Side Scripting, Microservices Architecture

#### **E-commerce Platforms**:

Shopify, Dutchie, BigCommerce, Joomla, Wix, WordPress, WooCommerce, Custom E-commerce Solutions, Payment Gateway Integrations (Stripe, PayPal)

#### **Analytics & Marketing Tools:**

Google Analytics, GA4, Alpine IQ, Moosend, Lucky Orange, A/B Testing (Google Optimize), Conversion Rate Optimization (CRO), SEO, Marketing Automation, Email Campaign Automation

#### Cloud & Hosting:

Google Cloud Platform (GCP), AWS, Docker, cPanel, GoDaddy, Continuous Integration & Deployment (CI/CD), Serverless Architecture, Cloud Infrastructure Management, Google Firebase

#### **Blockchain Development:**

Blockchain Technology, Smart Contracts, Solidity, Web3.js, Decentralized Applications (dApps), Ethereum, Solidity for Smart Contracts, Crypto API Integrations, Decentralized Finance (DeFi)

#### **Database Management:**

MongoDB, MySQL, SQL Server, NoSQL (CouchDB, Cassandra), Supabase, Database Migration, Database Design & Optimization, Data Analytics

#### **Version Control & Collaboration:**

Git, GitHub, GitLab, Bitbucket, Agile Methodologies (Scrum, Kanban), Jira, Trello, Slack, CI/CD Pipelines

#### Additional Tools & Technologies:

Supabase, Plasmic App, Heatmaps, Session Recordings, Google Optimize, WebSocket Integration, Payment Systems, API Rate Limiting, Web Scraping APIs

## **Work History**

#### Full Stack Engineer The Mint Cannabis | January 2024 - March 2025

- Company Overview: Website: www.mintdeals.com
- Built and maintained 37+ websites using React.js, Shopify, and custom solutions
- Leveraged Google Cloud Platform and cPanel for scalable hosting and deployments
- Designed and executed multi-state marketing campaigns targeting 7+ states daily with next-day promotional deals
- Integrated Dutchie, Alpine IQ, and Moosend to enhance customer loyalty and engagement
- Analyzed customer data using Google Analytics and GA4, generating data-driven marketing strategies
- Website: www.mintdeals.com

#### Lead Web Developer & SEO Specialist Tri-Tek Electronics | November 2023 - February 2024

- Company Overview: Website: www.tritekexpress.com
- Managed three e-commerce websites: Tri-Tek Express, Tri-Tek Electronics, and Low Voltage Parts
- Developed advanced SEO strategies using GA4 and improved traffic targeting and engagement
- Optimized Shopify platforms with Soptimized, delivering better user experiences
- Website: www.tritekexpress.com

#### Lead Web Developer & SEO Specialist Nomadic Cooling | January 2023 - November 2023

- Company Overview: Website: www.nomadiccooling.com
- Enhanced functionality and user engagement through React.js and Node.js applications
- Increased organic traffic by 30% and sales conversions by 25% using SEO and marketing tools
- Website: www.nomadiccooling.com

#### Front-End Developer (Freelance) Quick Organics | January 2022 - February 2023

- Company Overview: Website: www.quickorganics.com
- Delivered responsive designs using TypeScript and React.js
- Integrated Axios for seamless communication with Python-based
- Website: www.quickorganics.com

#### MERN Stack Developer Penrose Marketing Agency | January 2018 - January 2022

- Company Overview: Website: www.penrosemarketingagency.com
- Designed and implemented scalable full-stack web applications using the MERN stack
- Conducted business analysis and integrated automation tools for better client engagement
- Website: www.penrosemarketingagency.com

### **Education**

# Full Stack Web Development Certification in Full Stack Development, API integrations, modern e-commerce strategies, JavaScript, React.js, Node.js, Cloud Deployment University of Arizona, Tucson, AZ | December 2020

- Focused on Full Stack Development, API integrations, and modern e-commerce strategies.
- Specialized in JavaScript, React.js, Node.js, and Cloud Deployment.

## My Projects/Clients/Templates

- Queen of the Valley LLC: Developed a fully functional website and vending machine platform, streamlining business operations.

  Website: www.queenofthevalleyllc.com
- One Stop Crypto: Built a decentralized crypto platform with seamless blockchain integration, showcasing advanced technical skills.

Website: one-stop-crypto.vercel.app

Dapps Rouge: Designed a decentralized application utilizing React.js and blockchain technology, pushing innovative front-end solutions.

Website: dapps-rouge.vercel.app

Wana Work: Developed a client-focused platform with React.js and custom solutions, enhancing business visibility.

Website: www.wanawork.com

My Wallet Eight: Blockchain-based decentralized wallet application.

Website: my-wallet-eight.vercel.app

SEO SaaS Platform: Building a platform offering SEO services with Next.js, TypeScript, and Supabase.

Website: seo-sass.vercel.app

Clima Casts: API-powered weather app providing real-time climate data.

Website: clima-casts.vercel.app

• Mindful Creations: Client-focused website on wellness and mindfulness.

Website: www.mindful-creations.org

• Music Two Henna: Template website built for a client in the music industry showcasing their content and services.

Website: music-two-henna.vercel.app

Produced Tyler: Portfolio website template for a client in music production.

Website: www.producedtyler.com

• Alta Personnel: Client-focused staffing website.

Website: www.alta-personnel.com